



DRISHTEE
SUSTAINABLE COMMUNITIES

Annual Reports
2014-15

Drishtee Foundation



Annual Report 2014-15

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Message From The President

Dear Friends,

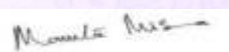
As we approach the year 2015, we reflect back and see a year of great significance has passed. This year we have expanded our horizon from capacity building to other interventions that will create deeper and positive impact to the rural economy. Our strategy at Drishtee Foundation is not a welfare engagement but a programme to attain sustainable economic growth by strengthening the existing potential.

In the rural economy, agriculture plays an important role but this sector has become less attractive for the rural youth. Therefore there is increase in rural youth migrating to cities for better livelihood opportunities. There is a strong need of transforming the agrarian economy into viable business model by linking agriculture production to commercial usage. This year Drishtee Foundation has promoted new venture, "Madhukrishi." Rural families who are vegetables growers' are linked with urban families to create shared prosperity. More than 50 farmers' club has been formed by us with the support of NABARD. We understand the importance of agriculture in rural economy and therefore with our undertakings we intend to promote rural entrepreneurship in the field of agriculture.

Year 2014-15 has also focused a lot on Community Engagement. It helps us to understand the needs and aspirations of people. It supports us to segment the people into like-minded groups or entrepreneurs and builds a relationship of trust and it helps in creating ownership and stake of the community in whatever intervention is required. Programs like Rebuilding Lives - Saśaktikaran (Empowerment) supported by **Give 2 Asia** and Drishtee Samaahit Immersion has given us tremendous opportunities to engage and empower communities to participate in rebuilding their own society.

This year we were also one of the winners of Economic Inclusion-Ecosystem Grant Fund supported by eBay Foundation, GIZ and the German Ministry for Development.

We all are aware that one quarter of rural India's population lives below poverty line, population of such magnitude cannot depend on migration to cities for better standard of living. Labor absorption in urban economy has been very slow. Consequently, rural population has to find a solution to improve their quality of life by transforming village economy towards a self-sufficient and sustainable economy. This is where Drishtee comes in, and we want to empower every Indian village community to transform their lives for better future. We are thankful to all our partners to share our mammoth responsibility and we are committed to continuously strive to work for the betterment of rural communities and their future.

A handwritten signature in black ink, which appears to read "Mamta Mishra".

Mamta Mishra

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About Us

Where we work: We work in the remotest areas of Uttar Pradesh, Rajasthan, Bihar, Assam, Maharashtra, Orissa, Uttarakhand, Madhya Pradesh, and West Bengal and sparsely in some areas of other north eastern states. Our focus is mainly the rural areas and villages where livelihoods and access to opportunities is an issue.

Our target beneficiaries: We work for rural communities who are deprived of vocational skills, livelihood and opportunities for sustainable development. We work for rural youth, but women and farmers are our prime focus. We believe in holistic approaches in solutions and therefore it needs to engage the entire community in the development process.

Our Strategic Approach: We believe every society is the change maker of their own lives and their community. All they need is inspiration, guidance and support. Drishtee Foundation practices 4C approach (Community, Capacity, Credit and Channel) to

- Encourage community participation
- Empower and strengthen the aspiring rural people
- Reinforce effective leadership and institution building at local level
- Promote and support livelihood opportunities for rural communities

Drishtee has a passionate and professional team of 400 full time, part time, volunteers and interns. Our team with support of rural entrepreneurs have reached and impacted lives of people in 5000 villages.

Direct beneficiaries: Our direct beneficiaries are around 1 million people.

Partners: Our dedicated partners have supported in transforming the lives of rural people for better future. We have several partners from Central government, State governments, international donors, national donors, corporate donors, research institution partners and individual donors. Notable amongst these have been Acumen Fund, Greater Impact Foundation, Godrej, Sumitomo, Ricoh, Rion, SMBC, Microsoft, Halloran Philanthropies, IFC, ACC, IBM, Novartis, Merck, Pfizer, Nestle, Nike Foundation, IDRC, Oiko Credit, State Bank of India, Ministry of Rural Development, NSDC, Several state governments, Ministry of Panchayati Raj, Central Information Commission, Micro Save, Shell Foundation, Panasonic, Hull College, UKEIRI, Finpro and many more. Apart from this, Drishtee has worked on various programs supported by JICA through their BoP program for corporate engagement.

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Skill Development

Indian economy is undergoing structural transformation from agriculture economy to manufacturing and services. A primary reason that is evident has been substantial decline in the number of people engaged in agriculture especially rural youth. Migration of rural youth is driven by the fact that there is no work in the lean agricultural seasons and to strive for better livelihood opportunities. According to the Planning Commission, eighty percent of India's farmers are small and marginal, cultivating only less than 2.5 acres of land. Rural people who migrate to urban areas have no vocational skill or partial skills. Drishtee Foundation has been working with rural communities from last 13 years. It is evident from our grass-root experience the importance of vocational and entrepreneurial skills to empower the rural society.

Understanding the importance of the skill based training for rural youth, Drishtee Foundation emphasizes on Capacity Building in all its initiatives. Since 2010, Ministry of Rural Development has supported Drishtee Foundation in its skill development initiatives, predominantly in Construction and Textile sector under SGSY-SP.

In 2012, National Skill Development Corporation also provided their support in form of soft loan to train 0.75 million rural people in sectors like Construction, Textiles, Agriculture, Banking and Finance services, Retail, IT & ITES and many others. Our core effort is to create jobs locally and to induce entrepreneurship spirit in the community. To carry this forward and to create an impact in Pan India, Drishtee Foundation nurtured and promoted, "Drishtee Skill Development Centre Private Limited (DSDC)" that distinctively implements Skill Development initiatives. It is affiliated with various Sector Skill Councils.

Drishtee Foundation has also signed a MOU with Hull College, a leading Vocational training college in United Kingdom to improve curriculum and delivery of mason training.

Sectors	Regions	No. of Trained
Construction	Uttar Pradesh, Madhya Pradesh	208
Agriculture	Uttar Pradesh, Bihar, Assam, Haryana, Madhya Pradesh	8397
Textiles	Assam, Uttar Pradesh, Bihar	794
IT & ITES	Assam, Uttar Pradesh	2836
Women Entrepreneurship	Assam, Bihar, Uttar Pradesh	2300

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Project: Cattle Training

Partner: Godrej Agrovet Limited, NSDC

Status: Ongoing

Duration: 2013- Present

Location: Mathura, Uttar Pradesh

Drishtee Foundation partnered with Godrej Agrovet Limited and National Skill Development Corporation to provide cattle training in villages of Mathura. Despite India being the largest milk producing country in the world, its share in international dairy market is not impressive. There are multi-factorial reasons like fragmented dairy market, traditional style of milk productions and cattle rearing and limited government participation.

Milk production is one of the primary sources of livelihood for marginal farmers in Mathura Districts. Since Drishtee Foundation is working in Mathura district over 10 years and understand the plight of small milk producers in the villages. Farmers in this region face challenges in terms of productivity and profitability. Poor milk yield, availability of low standard of health facilities and lack of nutrition management are the primary reasons of poor production. Calf mortality and morbidity rate is quite significant in this region.

Drishtee Foundation trained 5000 milk producers in cattle management for better health and productivity. The primary responsibility for cattle husbandry rests with women of the household. Therefore our primary target of the program is women. We conducted training in 122 villages of Mathura districts.

Training was designed for duration of 2 weeks, 2 hours per day. Para Veterinarians are recruited as trainers. The trainees were charged nominal fee of Rs 100 to ensure 100% attendance. Average batch size is 20. Post training, based on attendance and assessment of the candidate's, program certificates are issued. Prior to the training, baseline survey of the each batch is conducted and post training end-line survey is conducted to assess the impact of the program.

Significant impact can be seen post training in the villages. For future intervention, opportunities can be seen in areas of input/output linkages, credit and insurance cattle health care and promoting balanced nutrition practices.

Objective: To provide training to rural women in cattle husbandry best practices to enable them to increase their milk yield.

Training Impact : Increase in milk yield by 25% of current productivity Income enhancement by Rs 600-1000 per month Better Health condition of cattle and adoption of the practices like deworming, hygienic feeding Adoption of timely vaccination Improved reproductive health care



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Project: Drishtee Sakhi

Partner: Godrej Consumer Products Limited

Status: Completed

Duration: 2014- 15

Location: Bihar, Uttar Pradesh, Assam, West Bengal,

“Sakhi” is a capacity building program for imparting entrepreneurship training to women in rural areas. In consonance with our vision and mission, a capacity building program for training rural women to setup and manage their own enterprise efficiently was undertaken by Drishtee during 2014-15. This program was supported by Godrej Consumer Products Limited. The aim of the program was to empower and enable women to set up their own enterprise or improve the overall management and running of an existing enterprise. Rural women were imparted training during the period of 8 months. Potential entrepreneurs were imparted training for 3 months including on the job training. Nearly 2500 women were imparted entrepreneurship training.

Apart from classroom training, the focus is largely on the handholding support included in the program. An association with Drishtee's Udyami-Sakhi Support Centre was value added in the program. Content packaging by Drishtee's experience of supporting rural entrepreneurs has been put together along with the core business set up and other related concepts, in the most usable and practical way. Also, GCPL has added value by suggesting practical retailing and marketing content. Delivery of content is a mix of classroom training, practical and handholding sessions, live projects, site visits, etc.

Post training and with support of Drishtee, existing entrepreneurs reported a significant increase in footfall which impacted positively on their profits. Enthusiastic and new entrepreneurs have confidently set up new start- ups in the area of textiles, broomstick and incense stick. Women are running these starts- ups confidently and feeling economically independent.

Drishtee intends to create more women entrepreneurs in India and will continue to support women entrepreneurs, “Udyami”.

Objective: To create women entrepreneur, “Udyami” and to empower and enable women to engender enterprises and generate income for themselves and their families.



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Livelihood

Project: Momo-Rangoli Shop

Partner: Ricoh

Status: Scale up

Duration: 2011- Present,

Location: Lucknow, Uttar Pradesh and Madhubani, Bihar,

Women in rural areas face access affordability, awareness and availability issues, particularly in areas of Bihar, Uttar Pradesh and other areas of the Central and North Eastern India. These issues are pronounced, coupled with deep rooted socio-economic conditioning, hampering the development of women. To ensure that women from these marginalized communities have access to, are aware about and can avail services and products that are specifically sold by the women and are for the women; the concept of Momo Rangoli was operationalized. It meant that women would no longer have to depend on their husbands to buy something that is specifically of their use and would no longer have to wait for what they would like to buy. An aim of Momo Rangoli was also to counter the awkwardness and taboo that women face when they or their daughters had to buy from a village shop, generally run by a male.

The overall aim is to build Rangoli as a model to empower and inspire other women to seek opportunities for development and an improved standard of living.

The Women Shop is not only a shop but a space for Women – where they find health, beauty and vibrancy through products, services, training and opportunities. Rangoli provides a strong livelihood opportunity for the shopkeeper and her staff members.

As of date, we have 37 Momo Rangoli shops set up by women in 40 villages catering to more than 4000 women customers with a product range of more than 3000 products. Each of these women increased their household income by 30%. There are more than 3500 products that are sold at these stores and women use efficient accounting as well as mobile apps to account for their sales. In near future, we intend to expand it to 250 more shops along with addition of more products and services

Vision

To empower the women of the rural communities, by providing access to a variety of women's products and by creating livelihood opportunities to improve the quality of their lives.



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Project: Rural BPO

Partner: Nabard

Status: Scale up Plan

Duration: 2013- Present

Location: Mathura, Uttar Pradesh

There is lack of livelihood opportunity for educated rural youth having small land holding. The small piece of land doesn't give sufficient income to sustain themselves in the village. This forces youths to migrate to cities in search of job. In cities, in most cases, they have to settle with low end job and poor living condition due to lack of skills.

In 2013, Drishtee Foundation initiated a BPO Center in Mathura with support of NABARD, the aim to create livelihood opportunities for educated rural youth. Beneficiary of this project are unemployed educated youths from the villages of Mathura district. A 30 seater rural BPO was setup at Mathura with three pronged approach – 1. Building capacity of rural youth to match the quality required 2. Setup infrastructure to address urban customers 3. Convince corporates to trust rural BPOs capacity and give work.

A key reason behind the success of the BPO has to do with the design and delivery of the training offered. The training Drishtee offers is designed expressly keeping in mind the skills and educational background that rural youth bring, and the needs of the rural market. To deliver on these activities, the operation is fully equipped with the necessary communication infrastructure- reliable internet connectivity, power back up, computer and telephone infrastructure. Rural BPO currently takes both data based jobs and voice based jobs.

Some of our clients are dealers of TVS motors in Uttar Pradesh and Haryana, Simpa energy India Private limited, Mathura Cooperative Bank, Food and Civil Supply Department (Government of Uttar Pradesh), NABARD regional office, Lucknow and Drishtee Skill Development Centres Pvt Ltd. Corporates and other agencies are satisfied with the quality delivered. Our next step is to scale up this Rural BPO from 30 seater to 50 seater.

Impact Long term sustainable livelihood opportunities for rural youth Improvement in household income Boost to self-confidence



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Project: Farmer's Club

Partner: Nabard

Status: Scale up Plan

Duration: 2011- Present

Location: Uttar Pradesh and Bihar

Agriculture is the backbone of Indian economy. Nearly two third of the population is engaged in agriculture. As per the Agricultural Census, agriculture contributes about 30% towards National Income.

Population pressure, small & fragmented land, inadequate irrigation & storage facilities, depletion of soil fertility and natural resources and insufficient usage of modern technologies & equipment are some of the major challenges faced by agriculture in India. Some of the key challenges can be addressed by firstly, disseminating useful information to the farmers especially about modern technologies. Secondly, by providing farmers backward and forward linkages to make agriculture their sustainable livelihood option.

Farmers' Club creates a platform in rural agricultural landscape that offers integrated solution for the farmers in India. The objective is to create farmers' club to build farmers' capacity, to transfer technical information about agriculture and to provide backward and forward linkages to improve livelihood opportunities for the rural segment.

Drishtee Foundation offers hand holding services to these farmers' club in the following areas: Technology transfer, Credit Counselling and Market Linkages.

With the support of NABARD, Drishtee Foundation has created and supported around 50 farmers' clubs and trained them in areas which have market potential such as Aromatic Plants(Khus, Palmarosa, Kasturi Bhindi etc), Chipsona Potatoes, Poultry, and Seri-culture in Bihar, Assam and Uttar Pradesh.



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Project: Disha

Partner: Sumitomo Mitsui Banking Corporation

Status: Pilot Stage

Duration: 2014- Present

Location: Uttar Pradesh

The present urban system of education has slowly alienated the kids in the schools from our culture and values. More painfully, the educational framework and its relationship with the mostly urban-based livelihood options have distanced the students from the local culture, trades, skills, art, music and other inherent knowledge-base. And this results in a future generation not at all ready for local livelihoods and not contributing to local sustainable development. The Disha Program, as co-conceptualized by Drishtee and SMBC, is a way of integrating the BASIC SKILLS of Mathematics and Languages in a vibrant and engaging manner so that the young students have a strong capacity to reach out to various sources of knowledge. It is an effort to transform education by imparting indigenous knowledge & helping children become independent learners with appreciation and incorporation of local knowledge system.

DISHA program offers a deep connect with local values and culture in various ways and also inducts the students at a very young age on the local skills and trades like Agriculture, hand skills that of textile based works, wood-work, pottery, arts and crafts. Local connect and enhancement of knowledge base with skill is expected to not only impact the young generation grow as more responsible and capable community but also those who are more proud and self-reliant.

Young students of local schools in the rural and semi-urban areas between 1st standard and 5th standard are selected since they are receptive and in the formative years of their growth when they can be maximum impacted. Currently the program is at pilot stage. Two schools from Naujheel Block of Mathura districts have been selected. These schools are catering to lower and mid income segment of the local community with many rural and semi-rural students. In the first year, we have inducted around 500 kids with some activity based learning experiences designed for random implementation. In second year based on our learning, we have developed a six month version of the program with main focus on the core vision of making hand skills, culture, self-exploration, maths and language as base. 4 teachers have been inducted, 45 sessions for each class have been designed and 200 sessions for each school.



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Project: Drishtee Samaahit Immersion,

Partner:

Status: Ongoing

Duration: 2013- Present

Location: Uttar Pradesh and Bihar

We know how hard it can be for companies and major social sector organizations to get emerging and rural market product, service and policy offerings right. Even with the business world's best efforts, too often new products fail to take hold. This is despite the incredible 19% annual growth in consumption amongst India's burgeoning 850 Million rural inhabitants. The dominant paradigm, known as 'shakti', involves adapting urban or developed market products to rural consumers or recipients by stripping features, reducing size and/or quality. All in order to provide a lowest price offering. This approach fails often due to a top-down development process relying on data mining-driven assumptions that cannot identify and decode the unique characteristics and specific needs of rural communities.

Drishtee's experience of countless similar scenarios highlights a fundamental **mismatch** between product offering and consumer needs. There has to be another more insightful and **sustainable** way. It is a holistic offering that utilizes world-leading methods to sensitize and prepare participants, promote empathic relationships, and sense-making plugging these insights into their organisational innovation processes. Drishtee Samaahit Immersion is a new way of creating sustainable solutions and enabling innovation with local communities. We facilitate partnership between stakeholders and remote communities for co creating sustainable solutions through **Immersion** approach.

Samaahit Immersion is a tool and an experiential program for corporate to engage, immerse, understand, absorb, analyse, co-create, test and enable implementation of solutions for growth. This year we had been host to Ricoh team and BASF team.



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Community Development

Project: Rebuilding Lives - Saśaktikaran (Empowerment)

Partner: Give 2 Asia

Status: Completed first phase of the project. Scaling up

Duration: 2014-Present

Location: Uttarakhand

There is lack of awareness campaign conducted by government on the various centrally or state sponsored schemes especially for people living in rural areas where there are no means to access information on government schemes and how to avail them. 87,000 crores annually spent by Central government on Bharat Nirman, around 8,00,000 crores annually spent by Central and State government on development schemes. Schemes by government cover areas of education, health, water, infrastructure, livelihood, social security etc. However, poor still could not reap the benefits of these schemes. At the end of the financial year, most funds remains unutilized and goes back to Central and State governments.

As part of Drishtee's 4C Approach (Community, Capacity, Credit and Channel) to provide comprehensive solution to the rural communities for a better way of life and livelihood options, it became crucial to empower rural people about their rights and government schemes. Drishtee identified volunteers from target villages itself and nearby villages who are working on this project and are called "**Drishtee Gram Mitr(DGM).**" DGM is a local individual who works in 5-10 villages and he is trained on government schemes. He reaches out to BPL/APL families by going house to house. He understands the family situation and suggests government schemes accordingly. He educates the household about the schemes and train them on the follow up, complains and RTI. DGM is not an agent, he does not "do it" for the beneficiary and does not promise benefits.

Our vision is to provide support to maximum rural communities who can avail government schemes and get much better livelihood option.

"Rebuilding Lives Empowerment" supported by Give 2 Asia focused on rehabilitation and resettlement of people from flood affected areas from Uttarakhand. Though 90% of people did receive benefits from flood schemes since it was a catastrophe therefore government acted fast on it but people in affected areas were not aware of any other schemes that can improve their lives and provide livelihood opportunities.

CASE STUDY

Location: Kuleth, Mushad Gaon, Bhatwari Panchayat, Uttarkashi, Uttarakhand

Case study: Bhatwari Panchayat lost its only bridge during the floods in tributary of Bhagirathi River that connected villages coming under the Bhatwari Panchayat. It was the only mode to travel from place to other. Drishtee Gram Mitra did many household interviews in the area and also communicated with the leaders of the villages. With the village data he was able to match the schemes and educated villagers about it. With the support of Drishtee Gram Mitra, villagers applied for the scheme Vidhayak Nidhi, the villagers have received fund of Rs 12,00,000 to build the bridge between the village. Currently the construction of the bridge has been completed and the villagers have now resumed their normal routine.



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Ventures

Project: Drishtee Rural Apparel Producer Organization

Partner: Greater Impact Foundation

Status: Scale up Plan

Duration: 2013-Present

Location: Bhagalpur and Munger, Bihar

DRAP is a social enterprise owned by rural women producers and supervised by textile professionals. The organization envisions enabling underprivileged women community and craft clusters by providing sustainable employment opportunities in traditional textiles. DRAP's mission is to impact livelihood of 5000 marginalized women by 2020. In coming years, DRAP will become a self-sustainable producer company and global brand name for authentic handmade fabrics and apparels catering to mass market.

In 2010-11, Drishtee had trained around 5000 marginalized rural women of Bihar in manual textile techniques of spinning, weaving and stitching under SGSY scheme of Government of India. The core focus was to provide rural population with a skill-set for local income generation opportunities. Later, it turned out to be a challenge as how to link this skilled workforce to mainstream market.

In March 2012, Drishtee helped 110 women in Bhagalpur and Munger districts of Bihar to form a producer company. It was named as "Drishtee Rural Apparel Producer Organization" and branded as DRAP. Operation model of DRAP comprises of 'hub and spokes' arrangement. The intention is to establish an internal value chain of hand-spinning, handloom weaving, manual stitching and handcrafted value addition processes. This rural manufacturing is backed by a team of dedicated professionals using state of the art methods to reach out to global market.

Since 2012, 600 women from Bhagalpur and Munger (Bihar) were trained by DRAP in advanced manual stitching, basic spinning and preparatory weaving skills. In three years duration, 360 women have become skilled producers and are earning sustainable livelihood. 90 women are engaged in hand spinning of cotton yarns, 120 women are helping weavers to produce handwoven fabrics and 105 women are engaged in stitching apparels. Under the umbrella of DRAP, all these clusters are interconnected as links of a systematic value chain. Along with earning livelihoods from DRAP, women are establishing their identity in the community and seeking new horizons of self-reliance while marking a positive impact on our society.

With regular practice and dedication, the women have been able to produce market acceptable products which are getting sold on leading e-commerce platforms. DRAP is becoming a brand for quality and price sensitive market and can be found on Jabong, Jabongworld, Flipkart, Amazon, Snapdeal, PayTm and Shopclues.



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Project: Madhukrishi

Partner: NABARD

Status: Moving from pilot phase to Commercial Operations

Duration: 2014- Present,

Location: Noida and Mathura, Uttar Pradesh,

MadhuKrishi is a venture of **Drishtee** – a social business dedicated to developing sustainable livelihoods in rural India. Marginal farmers today are the most disaggregated workforce with little security over their future income. There is also a complete disconnect between the market/actual consumers and the farmers who produce bulk of the consumed. The central idea is the aggregating of rural farming families into communities and linking them with urban families to create shared prosperity.

As members and owners of the Farmer Producer Organisation (FPO), which will be one of the primary suppliers to MadhuKrishi, marginal women farmers will benefit in multiple ways. The FPO will provide the farmers with:

- Better prices for produce (when compared to their local mandi);
- Access to agricultural training and inputs to increase their yield and better their income;

Backward and forward linkages From the consumer perspective, MadhuKrishi provides its subscribers with their own kitchen garden in the villages, from where they receive fresh and healthy vegetables. Our platform has defined stages of engagement, enabling both farmer and consumer to connect at many planes other than just vegetables. We envisage that the benefits of the connection experienced will lead to a sense of shared prosperity for both.

Project aims to work with 3,500 marginal women farmers and 21,500 subscribers by 31st of March 2020.

- To develop an interactive website for urban women consumers to meaningfully connect with the marginal women farmers by March 31st 2016
- To create a sustainable platform for rural-urban connect that will break even by March 2016.

At the rural end, we have begun mobilising marginal women farmers to join our FPO and we have been regularly procuring vegetables from one dozen marginal women farmers. In the first phase, we have created around 150 active customers (urban users). We intend to launch our peer referral program called MadhuKrishi Champions by November 2015. By the end of 2016, we are anticipating that 70% of our subscribers will either have registered as a MadhuKrishi Champion or will have been referred to us by a MadhuKrishi Champion.



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Financial Report

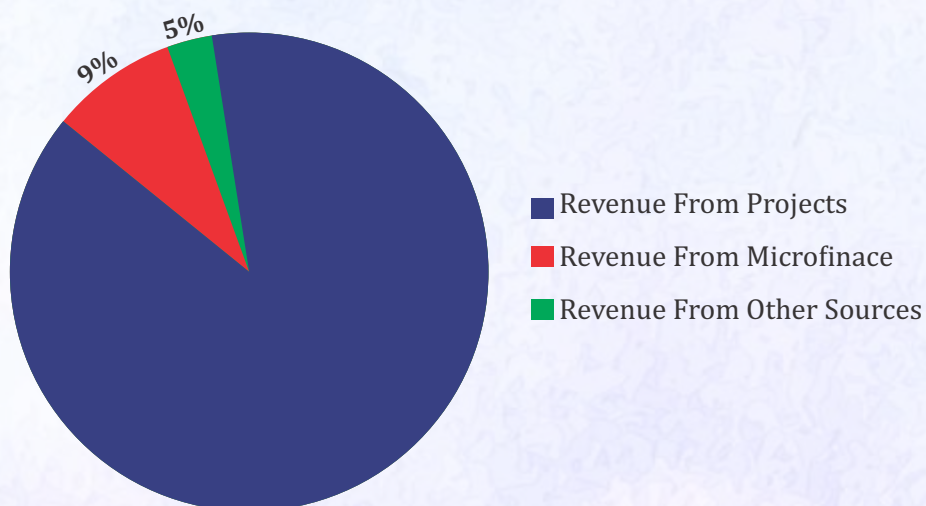
Revenue

During the Financial Year 2014-15 the gross revenue/ income from its activities is Rs. 562, 93,782. Out of the Total fund flow during the year, the society received Rs 483, 17,278.00 from various projects it undertook. A statement and a pie chart giving project wise contribution to the total revenue is given hereby for understanding:

Revenue From Projects	483,17,278
Revenue From Microfinance	50,80,010
Revenue From Other Sources	28,96,494
Total	562,93,782

Values in INR

Chart Title

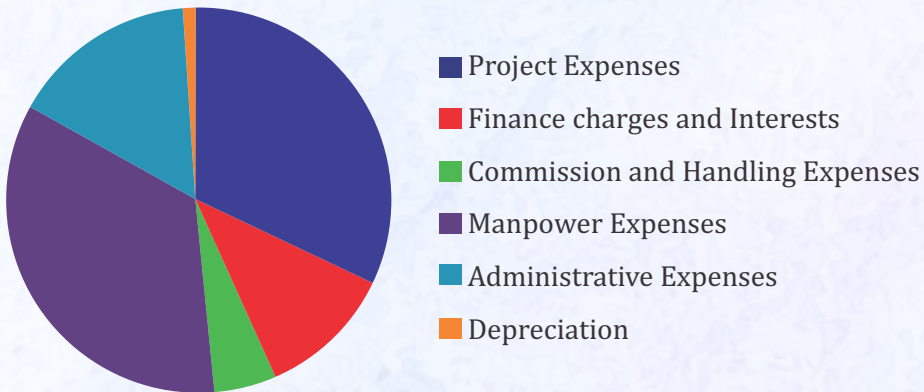


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Expense

During the year the total operating expenses of the society has been Rs 525, 41,568.00 against the previous year expenses of Rs. 69, 530,137.00.

Revenue From Projects	483,17,278
Revenue From Microfinance	50,80,010
Revenue From Other Sources	28,96,494
Total	562,93,782



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Governing Body



Mamta Mishra, President, Drishtee Foundation

A committed and innovative lady hailing from an educated middle class family, which has its roots in a small village in Bihar (India). She holds a BA degree (Honours in Hindi) and possesses an outstanding level of expertise and experience in the fields of social entrepreneurship. She is fifty-plus but still bubbling with energy and creativity to bring in a positive change in the rural sectors through ICTs. She has been the flag-holder of Drishtee Foundation since its inception and played a pivotal role in outreach and community-oriented programmes

Nitin Gachhayat, Vice-President, Drishtee Foundation

Nitin is one of the co-founders of Drishtee and holds an MBA from FORE School of Management. He brings with him a innovative strategy for devising path-breaking research frontals with best technological inputs. He is instrumental in building the not-for-profit character of Drishtee Foundation also keeping the entrepreneurial strength of Drishtee kiosks intact, being a part of the social-enterprise network of Drishtee.



Swapna Mishra, General Secretary and Founder Member of DF

Swapna joined Drishtee Foundation in 2003 to combine her social passion with IT work experience. She has worked on various projects since last 4 years related to Women Entrepreneurship Promotion with various partners of Drishtee, like Nike Foundation, IFC, DFID etc. He plays a vital role in enhancing process and quality at all levels of Operations and Project Management.

Chandan Kumar, Secretary, Drishtee Foundation

Chandan is a dynamic and dedicated founder member of DF who has been a source of energy for the organisation. He has played a key role in initiating the Need Assessment Surveys of the districts and establishing linkages with the government while sensitising the local administration and the government towards ICT implementations.



Shailesh K. Thakur, Treasurer, Drishtee Foundation

Shailesh is a financial management consultant to the organisation. He played a lead role in advocacy and government sensitisation on e-Governance. He has promoted Drishtee e-Prashasan Kendras i.e. single windows at the government offices for service delivery to the citizens.

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Governing Body



Satyan Mishra, Governing Body Member, Drishtee Foundation

An Ashoka Foundation Fellow and Drishtee's Managing Director, Satyan has an extensive experience in creating and implementing sustainable micro enterprise models. Satyan takes a lead role in streamlining Drishtee Foundation's role in facilitating the values through social enterprise approach and creating a platform for economic and social empowerment of marginalized communities and populations. He is key strategic consultant in carving out the best role for Drishtee Foundation in the global ICT sector.

Meenu Mishra, Governing Body Member, Drishtee Foundation

Meenu is a former secretary and a dynamic member of Drishtee Foundation. She has been an athlete and basketball player in her university years but still continues with her sportsman spirit and inspires DF for dedication and hard-work. She brings in specific social and networking strengths to the organisation.



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Our Valued Partners



NOVARTIS



ACC



RICOH-JAPAN



**JRI-JAPAN
RESEARCH
INSTITUTE**



AMARON



NABARD



NIKE FOUNDATION



DANONE



**UNIVERSAL SPECS
(U-SPECS)**



COLGATE-INDIA



**CLINTON GLOBAL
INITIATIVE**



**MINISTRY OF
PANCHAYATI RAJ,
GOVT OF INDIA**



NESTLE INDIA



**MINISTRY OF
RURAL DEVELOPMENT
GOVT. OF INDIA**



OIKOCREDIT



TELECENTRE.ORG



**DEPARTMENT OF RURAL
DEVELOPMENT,
GOVT. OF BIHAR**



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PHILANTHROPIES**



SHELL FOUNDATION



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DRISHTEE
SUSTAINABLE COMMUNITIES

Drishtee Foundation

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